

ESTTA Tracking number: **ESTTA727927**

Filing date: **02/18/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Jon's Dough Boyz LLC
Application Serial Number:	86778759
Application Filing Date:	10/05/2015
Mark:	J JON'S DOUGH BOYZ
Date of Publication	01/26/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Pillsbury Company, LLC, Number One General Mills Blvd., Minneapolis, MN 55426, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/25/2016. The Pillsbury Company, LLC respectfully requests that the time period within which to file an opposition be extended until 05/25/2016.

Respectfully submitted,

/JJ Burke/
02/18/2016

Joshua J. Burke

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